

# WHAT IS THE FUTURE OF DIGITALLY ENABLED SERVICE BUSINESS?

Wednesday 16 October 2019, Moller Centre, Cambridge

**Enquiries: Events Team** T: +44 (0)1223 766141 F: +44 (0)1223 464217 E: [ifm-events@eng.cam.ac.uk](mailto:ifm-events@eng.cam.ac.uk)

Name

Position

Company

Address

Post Code

Telephone

Email -for booking confirmation

Booking contact -optional

*I have the following special dietary/disability requirements:*

### Please tell us how you discovered this course

- |  |   |
|--|---|
| <input type="checkbox"/> Word of Mouth/Colleague                                     | <input type="checkbox"/> Course Flyer                 |
| <input type="checkbox"/> Internet Search (please detail search terms in 'Other' box) | <input type="checkbox"/> LinkedIn                     |
| <input type="checkbox"/> Company Training Announcement/Catalogue                     | <input type="checkbox"/> Other (please specify below) |
| <input type="checkbox"/> Email   |   |

**Would you like to receive information on IfM & CSA news & events?**  \*

### Please indicate areas of interest:

- |  |   |
|--|---|
| <input type="checkbox"/> Digitalisation and Automation                 | <input type="checkbox"/> Innovation and Technology Management |
| <input type="checkbox"/> Business Strategy / Business Model Innovation | <input type="checkbox"/> Roadmapping                          |
| <input type="checkbox"/> Design Management                             | <input type="checkbox"/> Servitization                        |
| <input type="checkbox"/> Executive and Professional Development        | <input type="checkbox"/> SME                                  |
| <input type="checkbox"/> Global Value and Operations Networks          | <input type="checkbox"/> Support for Policymakers             |
| <input type="checkbox"/> Industrial Sustainability                     |   |

### Payment options

VAT/Tax reference number  
*(for companies/organisations registered in EC)*

**Invoice my company**

*Send invoice to (name and address if different from delegate's)*

### Credit/debit card, book online: [www.ifm-ecs.com](http://www.ifm-ecs.com)

**BACS payment** *(please enclose a copy of the draft)*  
Bank transfers (BACS) can be made to Barclays Bank plc,  
Bene't Street Business Centre, PO Box 2, Cambridge CB2 3PZ  
Account no: 80066885 Sort code: 20-17-19  
IBAN: GB62 BARC 2017 1980 0668 85 SWIFT: BARCGB

**I enclose a cheque/purchase order for**

£

*payable to: IfM Education and Consultancy Services Ltd*