

# DISRUPTOR OR DISRUPTED? HARNESSING DIGITAL TECHNOLOGIES FOR THE NEXT-GENERATION OF SERVICES

Wednesday 3 October 2018, Moller Centre, Cambridge

**Enquiries:** Lisa Barnett

**T:** +44 (0)1223 766141

**E:** [ifm-events@eng.cam.ac.uk](mailto:ifm-events@eng.cam.ac.uk)

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Post Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email -for booking confirmation \_\_\_\_\_

Booking contact -optional \_\_\_\_\_

**Standard fee**

£495 plus VAT (£594.00 inclusive)

**Accommodation (En-suite accommodation at the Moller Centre with breakfast)**

Accommodation is available at the Moller Centre for the night of Tuesday 2 October. For bookings, please contact the Moller Centre direct: +44 (0)1223 465500 and quote KX Reference – 34971.

*I have the following special dietary/disability requirements:*

\_\_\_\_\_

**Cancellations**

*Substitutions may be made at any time. Bookings cancelled less than 10 days prior to the event will be charged in full.*

**Please tell us how you discovered this course**

- Word of Mouth/Colleague
- Internet Search (please detail search terms in 'Other' box)
- Company Training Announcement/Catalogue
- Email
- Course Flyer
- Findcourses.co.uk
- Other (please specify below)

\_\_\_\_\_

**Would you like to receive information on IfM news & events?**  \*

**Please indicate areas of interest:**

- Automation
- Business Strategy / Business Model Innovation
- Design Management
- Executive and Professional Development
- Global Value and Operations Networks
- Industrial Sustainability
- Innovation and Technology Management
- Roadmapping
- Servitization
- Support for SMEs
- Support for Policymakers

**Payment options**

VAT/Tax reference number  
*(for companies/organisations registered in EC)*

**Invoice my company**

*Send invoice to (name and address if different from delegate's)*

**Credit/debit card, book online: [www.ifm-ecs.com](http://www.ifm-ecs.com)**

**BACS payment** *(please enclose a copy of the draft)*  
Bank transfers (BACS) can be made to Barclays Bank plc, Bene't Street Business Centre, PO Box 2, Cambridge CB2 3PZ  
Account no: 80066885 Sort code: 20-17-19  
IBAN: GB62 BARC 2017 1980 0668 85 SWIFT: BARCGB

**I enclose a cheque/purchase order for**

£ \_\_\_\_\_

*payable to: IfM Education and Consultancy Services Ltd*